



**PRIDE
HONOR
DEDICATION**

SPONSORSHIP
INFORMATION

December 2008

MISSION

The mission of the Flash of Crimson band program is to provide an outstanding musical education and performance experience for the students of Forsyth Central High School. Our intent is to make this an inclusive program, providing opportunity to all students regardless of their social or economic background.



PRIDE

The Forsyth Central Band Program, Flash of Crimson Marching Band, Indoor Drumline, and Color Guard are a great source of pride to the Forsyth Central High School community, Forsyth County, and the state of Georgia. The motto of the Flash of Crimson is *pride, honor, and dedication*, which embodies the spirit of the students, staff, alumni, and community supporters. Through the reputation and continued success of this program, participation in the music program is highly desirable for advancing students in the school system. The arts and music education program at Forsyth Central High School is a significant attraction to people relocating to Forsyth County, and has served as a catalyst connecting the community to the arts.



HONOR

The honors keep stacking up, whether for the ensembles of the Flash of Crimson band program, or for the individuals who are privileged to be part of the program. The cornerstone of the Flash of Crimson is the marching band. The FOC marching band competes in the prestigious *Bands of America* (BOA) circuit. BOA events are recognized as the pinnacle of programs for high school instrumental music nationwide. In just our third year competing in this highly competitive circuit, the FOC placed 15th out of 56 bands at the St. Louis super regionals. At the Atlanta super regionals they placed 11th, receiving the highest scores in their class to win the Class AA Regional championship. Always one of the southeast's premier marching bands, the FOC has many competition Grand Champion trophies in our trophy case.



The heartbeat of the FOC is the percussion section. Whether driving the FOC marching band in the fall, or competing as an indoor drumline in the winter, the FOC drumline has attained levels of achievement matched by no other public high school music ensemble in the state of Georgia. In each of the last three world championships in Dayton Ohio, the FOC indoor drumline finished in the top 10 at the most difficult high school level.



The students who are the Flash of Crimson have made us very proud with their accomplishments while students and as graduates of Forsyth Central High School. Many of the students are members of the *Tri-M* music honor society. *Tri-M* is the international honor society recognizing secondary music students for their musical ability, academic excellence, school involvement, and community service. Past students have also been members of the *Georgia All State Band*, *District Honor Band*, *Drum Corps International*, etc. Several of our students have been awarded scholarships from the societies that organize our competitions. And most recently we have had five members selected to participate in the 97 member US Army *All American Marching Band* in San Antonio, TX. We are the only school in the history of this event to have five students selected.



Many FOC alumni have gone on to pursue higher education, with several students pursuing musical degrees at the University of Georgia, Georgia State, Georgia Southern, Columbus State, Valdosta State, Western Carolina University, University of North Texas, University of Miami, Furman, and many more.



DEDICATION

A band program of the caliber of the Flash of Crimson demands the dedication of the staff, students, and volunteers. Those of you close to the band know that we have no shortage of dedication!

FOC's director, John Mashburn, was recently honored as one of 50 band directors who "make a difference" by *School Band and Orchestra* magazine. Each year the magazine honors a list of directors - one from each state. In 2007, Mr. Mashburn was chosen as the Georgia representative. Now in his 26th year of teaching, he has led the FOC marching band to three different countries for performances as well as top ratings at numerous marching band competitions.



The assistant director, Tom Tucker, leads Percussion Studies at Forsyth Central. He directs the world drumline and the A-drumline as well as assisting Mr. Mashburn with the other bands at Forsyth Central. Mr. Tucker led the FOC indoor drumline to the finals in the world championship competition held in Dayton, OH in each of the past three years.

Sue Mashburn is the Director of the Forsyth Central Flash of Crimson Color Guards. She has been managing, teaching, choreographing and designing for 25 years and has been the Guard Director at Forsyth Central for 15 years. Under her direction the guards have won hundreds of awards including 2 Championship gold medals in class during the 2004 and 2006 winter seasons.

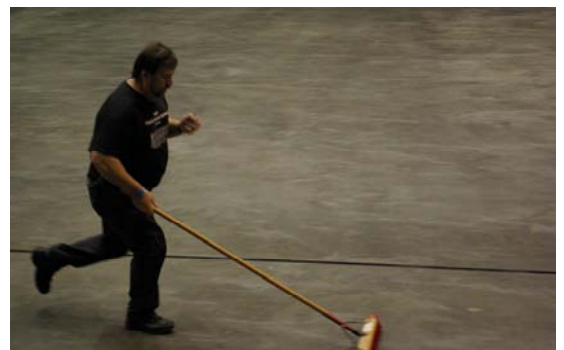


The staff, supported by Liberty Middle School's Band Director, Scott McCloy, comes up with the show concept, arranges and/or composes the music, defines all marching drill and choreography, and instructs the students - all while excelling in their full-time teaching position. The FOC is truly fortunate to have such a talented staff.

The students are dedicated to making the FOC the program it is. They put in many long hours of practice, and in the process forge relationships and memories that last a lifetime. This combination of hard work and fun is what makes the FOC more of a family than just a band.



Parent and community volunteers help give the staff and students the freedom to focus on their creativity and musical skills. As Napoleon said, “an army marches on its stomach” – and the FOC is no different. Volunteers give their time and support to the FOC through working concessions, constructing props, transporting the band and equipment, chaperoning, and the ever important financial backing provided through the FOC Band Boosters.



SPONSORSHIP

The FOC is fortunate to enjoy the backing of several businesses and individuals in our community, but there is always room for more! There are many levels of support you or your company can provide. Sponsorship can take the form of:

- Financial support
- The supply of goods and services
- Grants and/or scholarships

The students, families, and supporters of the Flash of Crimson band program live and work in this community. We buy many of our goods and services from businesses like yours. We would welcome you as a member of the FOC family.

On the following pages you will see several of the sponsorship packages available; hopefully one fits your expectations. If not, we would like to discuss the creation of a specific package to best meet your needs. The FOC Band Boosters welcome the opportunity to discuss sponsorship with you or your company. Benefits include:

- Excellent exposure within your community
- Recognition as a community sponsor
- Support for the best band program in GA

THANK YOU TO OUR CURRENT SPONSORS





Diamond Level

As a premier benefactor of the Flash of Crimson, your support is greatly appreciated. The FOC would like to offer you the following as a token of our appreciation of your support:

\$5,000 or greater annual sponsorship	
Donation letter	A letter confirming your donation to the FOC Band Boosters, a 501C3 non-profit organization.
Logo on FOC trailer	(8) square foot decal featuring your logo or name on the FOC tractor-trailer. This trailer transports all band equipment to away football games and competitions in GA and other states.
GBC Grand Champion trophy	You will be announced as the sponsor of the Grand Champion trophy presented to the top band at the FOC hosted Georgia Band Master (GBC) fall competition.
GBC judges dinner	You are entitled to (8) seats as our guest at the judges dinner for the FOC hosted GBC fall competition.
Full page ad in GBC program	You or your company receives a full page black & white ad in the GBC program.
FOC Jazz Band dinner	You are entitled to (8) seats as our guest at the Jazz Band dinner held each spring.
Logo / link on FOC website	Your logo along with a link to your website will appear on the FOC website.



Crimson Level

As a Crimson Level sponsor of the Flash of Crimson, we value your support of the FOC. The FOC would like to offer you the following as a token of our appreciation of your support:

\$2,000 annual sponsorship	
Donation letter	A letter confirming your donation to the FOC Band Boosters, a 501C3 non-profit organization.
Logo on FOC trailer	(8) square foot decal featuring your logo or name on the FOC tractor-trailer. This trailer transports all band equipment to away football games and competitions in GA and other states.
GBC class trophy	You will be announced as the sponsor of the trophy presented to a top band in their performance class at the FOC hosted Georgia Band Master (GBC) fall competition.
GBC judges dinner	You are entitled to (4) seats as our guest at the judges dinner for the FOC hosted GBC fall competition.
Full page ad in GBC program	You or your company receives a full page black & white ad in the GBC program.
FOC Jazz Band dinner	You are entitled to (4) seats as our guest at the Jazz Band dinner held each spring.
Logo / link on FOC website	Your logo along with a link to your website will appear on the FOC website.



Gold Level

As a Gold Level sponsor of the Flash of Crimson, we value your support of the FOC. The FOC would like to offer you the following as a token of our appreciation of your support:

\$1,000 annual sponsorship	
Donation letter	A letter confirming your donation to the FOC Band Boosters, a 501C3 non-profit organization.
Logo on FOC trailer	(4) square foot decal featuring your logo or name on the FOC tractor-trailer. This trailer transports all band equipment to away football games and competitions in GA and other states.
GBC class trophy	You will be announced as a co-sponsor of the trophy presented to a band in their performance class at the FOC hosted Georgia Band Master (GBC) fall competition.
1/2 page ad in GBC program	You or your company receives a 1/2 page black & white ad in the GBC program.
FOC Jazz Band dinner	You are entitled to (2) seats as our guest at the Jazz Band dinner held each spring.
Logo / link on FOC website	Your logo along with a link to your website will appear on the FOC website.



Silver Level

As a Silver Level sponsor of the Flash of Crimson, we value your support of the FOC. The FOC would like to offer you the following as a token of our appreciation of your support:

\$500 annual sponsorship	
Donation letter	A letter confirming your donation to the FOC Band Boosters, a 501C3 non-profit organization.
Logo on FOC trailer	(2) square foot decal featuring your logo or name on an FOC trailer. This trailer transports all band equipment to away football games and competitions in GA and other states.
1/4 page ad in GBC program	You or your company receives a 1/4 page black & white ad in the GBC program.
Logo / link on FOC website	Your logo along with a link to your website will appear on the FOC website.



Bronze Level

As a Bronze Level sponsor of the Flash of Crimson, we value your support of the FOC. The FOC would like to offer you the following as a token of our appreciation of your support:

\$300 annual sponsorship

Donation letter	A letter confirming your donation to the FOC Band Boosters, a 501C3 non-profit organization.
Logo on FOC trailer	(1) square foot decal featuring your logo or name on an FOC trailer. This trailer transports all band equipment to away football games and competitions in GA and other states.
Listing in GBC program	You or your company receives a listing as a FOC sponsor in the GBC (Georgia Band Masters) program.
Logo / link on FOC website	Your logo along with a link to your website will appear on the FOC website.



Friends of Flash of Crimson

As a Friends of Flash of Crimson sponsor, we value your support of the FOC. The FOC would like to offer you the following as a token of our appreciation of your support:

\$100 annual sponsorship

Donation letter	A letter confirming your donation to the FOC Band Boosters, a 501C3 non-profit organization.
1/4 page ad in GBC program	You or your company receives a 1/4 page black & white ad in the GBC program.
Logo / link on FOC website	Your logo along with a link to your website will appear on the FOC website.



2009 Sponsorship Application

John Mashburn, Director
Forsyth Central High School
520 Tribble Gap Road
Cumming, Georgia. 30040

Telephone 770-887-8151 (ext. 110637) e-mail jmashburn@forsyth.k12.ga.us
FCHS FAX 770-781-2289
e-mail jmashburn@forsyth.k12.ga.us
www.flashofcrimson.com

This form replaces all previous donation forms

Program expenses (trailer logos, event tickets, etc.) are deducted from each donation; however, your tax deduction is for the full amount of the donation. The FCHS Band Boosters is a non-profit 501(c)3 youth musical organization. A receipt for this contribution will be provided to you for tax purposes. Sponsorships last for 12 months and may be started at any time.

Refer to the SPONSORSHIP INFORMATION Package for a complete description of the Sponsorship Levels.

\$ _____ donation to the Flash of Crimson Band Booster organization

Sponsor's Name: _____ Phone #: _____

E-mail: _____

Address: _____

City, State, Zip: _____

Please make checks payable to "FCHS Band Boosters" and memo the check "donation". Please return this form to the Band Office or mail to the address above.

Receipt to be completed by Band Booster Treasurer

FCHS BAND BOOSTER TAX ID# 04-3611490

Forsyth Central Band Boosters, 520 Tribble Gap Road, Cumming, Georgia. 30040

Amount of Donation: \$ _____ Check #: _____

Sponsor Name: _____

Date Received: _____ Received By: _____

(Band Booster Treasurer)

Your donation is greatly appreciated! The FCHS Band Boosters is a non-profit 501(c)3 youth musical organization. Sponsorships last for 12 months and may be started at any time.